

# Amplify - Pitch Competition

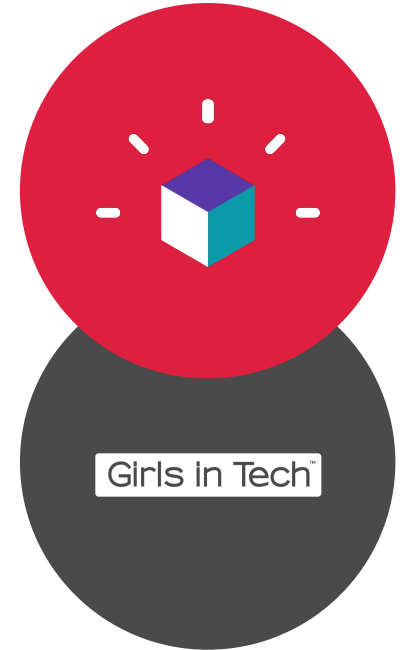
GIRLS IN TECH CASE STUDY

## Girls in Tech™

Girls in Tech (GIT) is a global non-profit that works to put an end to gender inequality in high-tech industries and startups through educating and empowering women who are passionate about technology. Girls in Tech offers everything from coding courses to bootcamps to hackathons and startup competitions no matter age or profession. It is Girls in Tech's mission to support women with the access and community they need to succeed in tech.

## program

Girls in Tech hosts AMPLIFY, a startup competition for entrepreneurs, investors, engineers, and designers that explore up and coming trends in innovation and technology. Most importantly, AMPLIFY showcases the best and brightest female tech entrepreneurs from around the world. Amplify features female entrepreneurs pitching their early-stage technology startup onstage to a panel of seasoned technorati and investors to be judged based on the innovativeness and viability of the product or service. The winner receives \$20,000 in funding and additional resources such as one year of office space at a coworking space, and a laptop to grow their startup.



## program

As a partner, Girls in Tech works with YouNoodle to utilize our platform to seamlessly collect applications and screen a shortlisted group to pitch on-stage at their final event.





**“** *Somewhere in the world, a startup has  
already solved your problem.* **”**

For more details or enquiries reach us at [info@younoodle.com](mailto:info@younoodle.com).